APPENDIX B: Strategic Planning Participants

LEADERSHIIP TEAM MEMBERS The following individuals were the sponsors and decision-makers responsible for developing this Strategic Plan based on input provided by the interview and measurement/target setting participants listed in the following sub-sections.

- ◆ Art Baggett Chair SWRCB
- ◆ Pete Silva SWRCB Board Member
- ◆ Celeste Cantú Executive Director
- ◆ Ed Anton Chief, Division of Water Rights
- ◆ Lee Michlin former Executive Officer, Region 1
- ◆ Harold Singer Executive Officer, Region 6
- ◆ Dennis Dickerson Executive Officer, Region 4
- ◆ Tom Howard Deputy Director
- ◆ Dale Claypoole Deputy Director
- ◆ Stan Martinson Chief, Division of Water Quality
- Barbara Evoy Chief, Division of Clean Water Programs
- ◆ Harry Schueller Chief Deputy Director
- ◆ Craig M. Wilson Chief Counsel
- ◆ John Norton, Chief, Office of Statewide Initiatives
- ◆ Kathy Fletcher Cal/EPA
- ◆ Beth Jines Cal/EPA
- ◆ Nancy Sutley Cal/EPA
- ◆ Bill Vance Cal/EPA
- ◆ Zori Lozano-Friedrich, Strategic Planning Coordinator

INTERVIEW PARTICIPANTS The following individuals and organization representatives participated in one-on-one and group interviews conducted during the data gathering process.

STATE AND REGIONAL BOARD MEMBERS AND STAFE

- ◆ State Board Members
- ◆ Regional Board Member representatives
- ◆ State Board and Regional Board management from Regions 1, 4, and 8
- Regional Board staff representatives from Regions 1, 4, 6V, 7, 8, and 9 and staff representatives from organizations within the State Board

CAL/EPA, CAL/EPA DEPARTMENTS, BOARDS AND OFFICE

- ◆ Nancy Sutley, Cal/EPA
- ◆ Bill Vance, Cal/EPA
- ◆ Mike Scheible, Air Resources Board
- ◆ Ed Lowry, Department of Toxic Substances Control
- ◆ Linda Moulton-Patterson, Integrated Waste Management Board
- ◆ Paul Helliker, Department of Pesticide Regulation
- ◆ Val Siebal, Office of Environmental Health Hazard Assessment

STAKEHOLDER STATE AGENCIES

- \bullet Ross Johnson, Department of Forestry and Fire Protection
- ◆ Tom Hannigan, Department of Water Resources
- ◆ Dirk Brazil, Department of Fish and Game
- ◆ Patrick Wright, CalFED
- ◆ Secretary Bill Lyons and Steven Shaffer, Department of Food and Agriculture



Danny McClure, Region 5 staff, and Dominic Gregorio, SWRCB citizen monitoring coordinator, testing turbidity, or clarity, of the water in the Salton Sea with a turbidity tube. The turbidity tube is a low cost means of testing the water's clarity that is often used in citizen monitoring applications.

STAKEHOLDERS REPRESENTING AB 982 PUBLIC ADVISORY GROUP AND WATER RIGHTS GROUPS

- ◆ Association of California Water Agencies
- ◆ Butte Environmental Council
- ◆ California Building Industry Association
- ◆ California Urban Water Agencies
- ◆ California Cattlemen's Association
- ◆ California Farm Bureau Federation
- ◆ California Forestry Association
- ◆ Center for Marine Conservation
- ◆ Coastal Watershed Council
- ◆ County Sanitation Districts of LA
- ◆ Heal the Ocean
- ◆ Kahl/Pownall Advocates
- ◆ Larry Walker & Assoc.
- ◆ Tri-TAC
- ◆ U.S. Navy
- ◆ Wagner & Bonsignore

MEASUREMENT SUB-TEAM, TARGET SETTING AND KEY STRATEGIC PROJECT DEFINITION PARTICIPANTS

◆ State and Regional Board staff also helped define performance measures, develop targets and define key strategic projects.